



MARKETING REQUEST FORM



Take advantage of all the benefits of the Platinum Loyalty Program! As a member you are eligible to receive up to 1% back in free product for cooperative marketing expenses to get your inventory moving.

Fill out this form and send it to us for approval. Please call our office or contact your sales representative if you have any questions.

Company Name: _____

Marketing Contact: _____

Dates of Promotion: _____

Type of Event (Select all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Catalog | <input type="checkbox"/> Loyalty Rewards |
| <input type="checkbox"/> Flyer | <input type="checkbox"/> Prefilled Displays |
| <input type="checkbox"/> Postcards | <input type="checkbox"/> New Customer Acquisition |
| <input type="checkbox"/> In-house Sales Promotion | <input type="checkbox"/> Other (Specify): _____ |
| <input type="checkbox"/> Customer Appreciation | |

Please provide a brief summary of your marketing plan and how you will use your 1% back benefits to promote your inventory in the box below.